



# Fiscal and Monetary Policy

What actions can be taken by the government to affect the economy?

# Fiscal Policy

- Adjusting govt. taxing and spending to address economic downturns.
- In theory, the best thing to do in a recession is to both cut taxes and increase govt. spending.
- Why cut taxes? This gives people more income to spend, which will hopefully stimulate the economy due to increased demand
- Why increase govt. spending? Provide more jobs to unemployed people, so they have more money to spend.

# Fiscal Policy

- Cutting taxes AND increasing spending is impossible without putting the nation into serious debt. So, we usually have to pick one.
- This issue is one major difference between Democrats and Republicans.
  - Democrats prefer to increase govt. spending hoping to employ more people and encourage them to spend their income.
  - Republicans prefer to cut taxes hoping to stimulate investment in the economy from the top which will result in more jobs being created.

# Problems with Fiscal Policy

- Because Fiscal policies are set by the Congress, it often takes a long time for them to take effect.
- The Congress often has trouble making quick decisions because of the different perspectives/interests of members.
- Both possible actions also assume that people will spend the extra income that they receive. If they choose to save their money instead, the economy will not be stimulated.

# The Federal Reserve and Monetary Policy

- The *Federal Reserve (Fed)* serves as the nation's central bank.
  - It is designed to oversee the banking system.
  - It regulates the quantity of money in the economy.



# The Federal Reserve and Monetary Policy

- Monetary policy is conducted by the Federal Open Market Committee.
  - The *money supply* refers to the quantity of money available in the economy.
  - *Monetary policy* is the setting of the money supply by policymakers in the central bank.
- The Fed works to affect the economy by changing the supply of money.
  - More money tends to stimulate the economy
  - Less money tends to slow the economy

# The Fed's 3 Tools of Monetary Control

1. **Open-Market Operations (OMOs)**: the purchase and sale of U.S. government bonds by the Fed.
  - To increase money supply, Fed buys govt bonds, paying with new dollars.  
...which are deposited in banks, increasing reserves  
...which banks use to make loans, causing the money supply to expand.
  - To reduce money supply, Fed sells govt bonds, taking dollars out of circulation, and the process works in reverse.

# The Fed's 3 Tools of Monetary Control

## 2. Reserve Requirements (RR).

Affect how much money banks can create by making loans.

- To increase money supply, Fed reduces RR. Banks make more loans from each dollar of reserves, which increases money multiplier and money supply.
- To reduce money supply, Fed raises RR, and the process works in reverse.
- Fed rarely uses reserve requirements to control money supply: Frequent changes would disrupt banking.



# The Fed's 3 Tools of Monetary Control

## 3. **The Discount Rate:**

the interest rate on loans the Fed makes to banks

- When banks are running low on reserves, they may borrow reserves from the Fed.
- To increase money supply,  
Fed can lower discount rate, which encourages banks to borrow more reserves from Fed.
- Banks can then make more loans, which increases the money supply.
- To reduce money supply, Fed can raise discount rate.

# Effects of Monetary Policy

- The Fed most commonly uses Open Market Operations (buying and selling bonds) to affect the supply of money.
- If the economy is doing poorly, the Fed uses Monetary policies to attempt to stimulate the economy.
- If the economy is doing really well, the Fed uses Monetary policies to slow things down. This prevents inflation and hopefully prevents a massive over-correction like we saw in 2008.

# Effects of Monetary Policy

- Monetary Policy is often more effective than Fiscal Policy in the short-term because the Fed can enact policies immediately.
- The Fed is also independent of the Congress, so they can make decisions that are more unpopular with voters, because they cannot be voted out of office.
- This is potentially good for the economy, but not so good for a democracy