

Journal

- Explain the differences between Fixed Ratio, Variable-Ratio, Fixed Interval, and Variable Interval Schedules of reinforcement.

Observational Learning



<http://www.youtube.com/watch?v=SDTZ7iX4vTQ&ob=av2e>

He'll look around the room
He wont tell you his plan
He's got a rolled cigarette
Hanging out his mouth
He's a cowboy kid

Yeah he found a six-shooter gun

In his dad's closet, in the box of fun things
I don't even know what

But he's coming for you, yeah he's coming for you

All the other kids with the pumped up kicks

You better run, better run, outrun my gun

All the other kids with the pumped up kicks

You better run, better run, faster than my bullet.

Daddy works a long day

He be coming home late, and he's coming home late.

And he's bringing me a surprise

'cause dinner's in the kitchen and it's packed in ice

I've waited for a long time.

Yeah the sleight of my hand is now a quick-pull trigger

I reason with my cigarette,

Then say, "Your hair's on fire, you must have lost your wits, yeah?"

What is Observational Learning?

Modeling: Learning by observing and imitating the behavior of others



Prosocial vs. Antisocial Behavior

Prosocial Behavior: positive, constructive, and helpful behavior

- Prosocial modeling is most effective when actions and words are consistent!



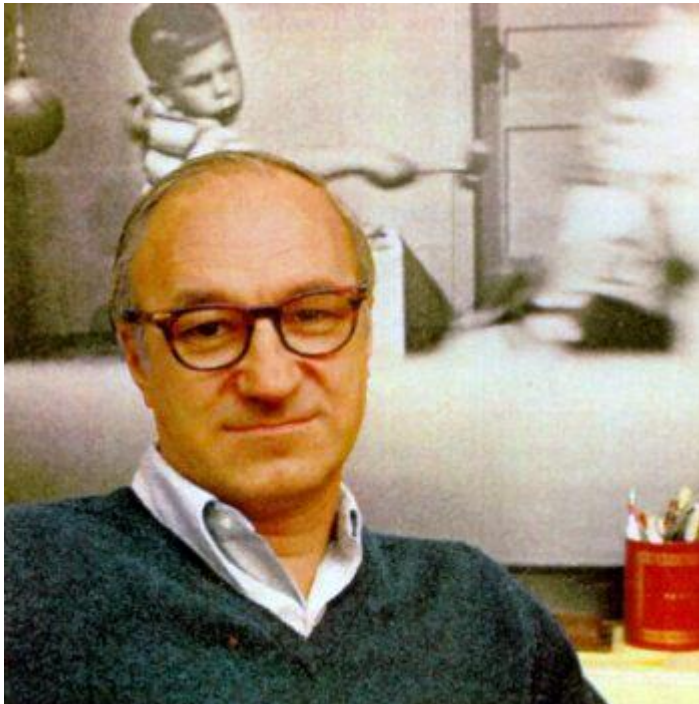
Prosocial vs. Antisocial Behavior

Antisocial Behavior: negative, destructive, and hurtful behavior



Albert Bandura – Bobo Doll study

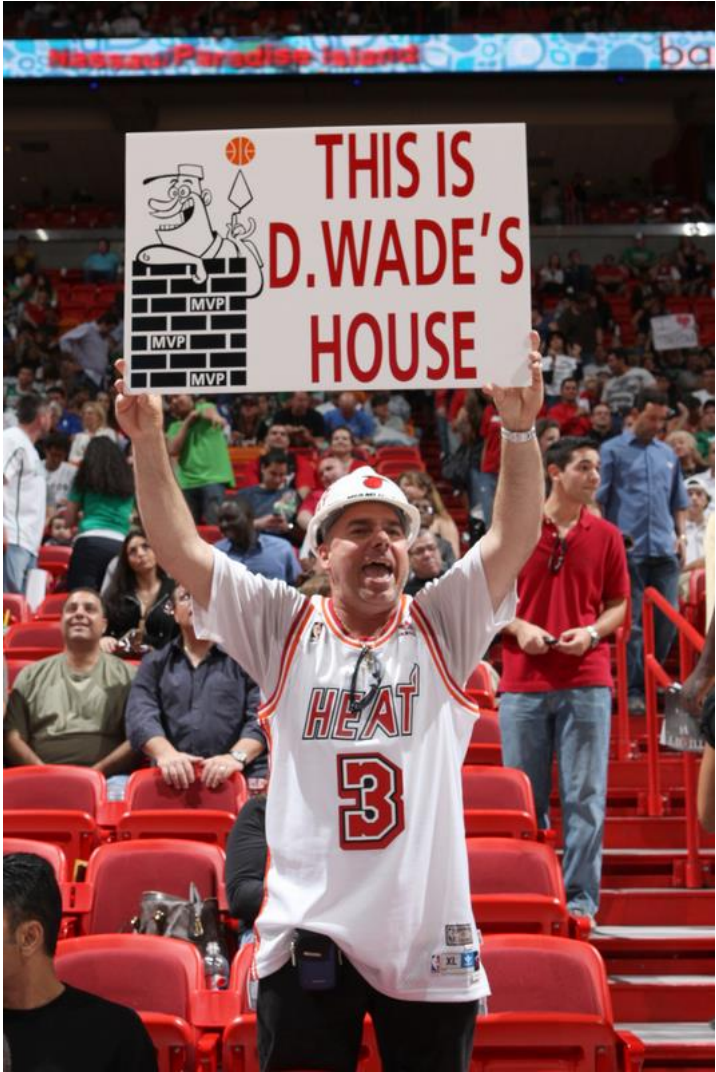
- 1961 – demonstrates power of observational learning – [Bobo Doll study](#)



PARENTESE



FASHION TRENDS



MOVIES AND TV



“And then...”

Did You Know? During their first 18 years, the average United States child spends more time watching TV than they spend in school. By age 75, you will have spent 9 years staring at the television. The average child views 8,000 TV murders and 100,000 other acts of violence before finishing elementary school.

PARTIES



NEW JOBS



PARENTS FOR 'RELATIONSHIP SCRIPTS'



Other Terms on the Test

- Learned Helplessness – When a person repeatedly fails at something and gives up or loses confidence
- Learned Taste Aversion – becoming sick from eating food at a restaurant will cause you to feel sick when you go to that restaurant again or see the food that made you sick