

Lesson Plan – Changes in Industrial Production

Student Questions and Discussion

Topic 1: Henry Ford

1. What did Henry Ford create? How did it impact production of goods?
2. *Before his invention, production was said to be labor-intensive. What does this mean?
3. What is the difference between Fordist and post-Fordist?

Topic 2: Transnational corporations

1. *What is a multinational company/transnational corporation?
2. *How do multinational companies/transnational corporations fit into the post-Fordist world?

Topic 3: Transnational corporations (con't)

1. Transnational corporations want to be ubiquitous. What does that mean? Give an example of a corporation that is ubiquitous.
2. *Transnational corporations, and any other business, have variable and fixed costs. Give a definition for each and an example.

Topic 4: Time-Space Compression

1. How does time-space compression benefit industrialization?
2. How is it directly related to the concept, just-in-time delivery?

Topic 5: Global division of labor

1. Define global division of labor by giving an example.
2. How are core, periphery, and semi-periphery countries interlinked in the global division of labor?
3. *What does it mean to outsource a job?

Topic 6: Changing Industries

1. *Who is importing manufactured exports?
2. *The phrase “footloose and fancy free” means having no ties. What is a footloose industry?
3. Why do they have this distinction?

*Topic 7: Changing Transportation

Transportation systems are the most important industrial factor and they have changed since the Industrial Revolution. Describe how each mode of transportation aids in the distribution of a good. What are the advantages and disadvantages to each?

1. Trucks
2. Trains
3. Airplanes

*Topic 8: Changing Transportation (con't)

Transportation systems are the most important industrial factor and they have changed since the Industrial Revolution. Describe how each mode of transportation aids in the distribution of a good. What are the advantages and disadvantages to each?

1. Pipelines
2. Ships

Topic 9: China

China is the newest industrial center in the Pacific Rim.

1. How did a change in government increase industrial output?
2. What labor advantages does China have over some other countries?

Topic 10: Service Economy

1. Give an example of a service industry.
2. What levels of economic activity involve service industries?
3. How are deindustrialization and service industries related?
4. Why are service industries not tied to raw materials?