**Perspective Hand Chart / Perspective Key Words**

**Perspective: Cognitive**
Theorists: Piaget
Assoc. Words: thinking, processing, interpreting, evaluating, remember, forget, thoughts, visualize, memory, perceive

**Perspective: Behavioral**
Theorists: Bandura, Skinner, Pavlov, Watson
Assoc. Words: rewards and punishments, reinforcement, shaping, learned, behave, consequences, observe, watch, imitate

**Perspective: Humanistic**
Theorists: Rogers, Maslow
Assoc. Words: UPR (unconditional positive regard), love, self-actualization, self-concept, ideal-self, growth, self-image, potential, peace

**Perspective: Psychodynamic/Psychoanalytic**
Theorists: Freud, Jung
Assoc. Words: dreams, sexual, past, unconscious, childhood, defense mechanisms, desires

**Perspective: Biological (Neuroscience)**
Theorists: Gazzaniga
Assoc. Words: chemical, neurotransmitters, drugs, mapping of the brain, lobotomy, brain chemistry, hormones, genetic predisposition, physically, neuroscience, emotions, sensations

**Perspective: Evolutionary**
Theorists: Darwin (survival of the fittest) and Locke (tabula rasa...blank slate)
Assoc. Words: ever-changing situation, evolving, continuous change, genes, survival, instinct

**Perspective: Sociocultural**
Theorists: Darwin
Assoc. Words: social environment, peers, social change, different cultures, gender, ethnic groups, culture, material goods, family, friends, gender