

## Perspective Hand Chart / Perspective Key Words

**Perspective:** Behavioral

**Theorists:** Bandura, Skinner, Pavlov, Watson

**Assoc. Words:** rewards and punishments, reinforcement, shaping, learned, behave, consequences, observe, watch, imitate

**Perspective:** Humanistic

**Theorists:** Rogers, Maslow

**Assoc. words:** UPR (unconditional positive regard), love, self-actualization, self-concept, ideal-self, growth, self-image, potential, peace

**Perspective:** Cognitive

**Theorists:** Piaget

**Assoc. Words:** thinking, processing, interpreting, evaluating, remember, forget, thoughts, visualize, memory, perceive

**Perspective:** Biological (Neuroscience)

**Theorists:** Gazzaniga

**Assoc. words:** chemical, neurotransmitters, drugs, mapping of the brain, lobotomy, brain chemistry, hormones, genetic predisposition, physically, neuroscience, emotions, sensations

**Perspective:**

Psychodynamic/Psychoanalytic

**Theorists:** Freud, Jung

**Assoc. Words:** dreams, sexual, past, unconscious, childhood, defense mechanisms, desires

**Perspective:** Sociocultural

**Theorists:** Darwin

**Assoc. words:** social environment, peers, social change, different cultures, gender, ethnic groups, culture, material goods, family, friends, gender

**Perspective:** Evolutionary

**Theorists:** Darwin (survival of the fittest) and Locke (tabula rasa...blank slate)

**Assoc. Words:** ever-changing situation, evolving, continuous change, genes, survival, instinct

